



4601 NE 77<sup>th</sup> Ave., Ste. 200  
Vancouver, WA 98662 USA  
[www.wusata.org](http://www.wusata.org)

**STATE MEMBERS:**

Alaska Dept. of Natural  
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Nevada Committee on  
Economic Development

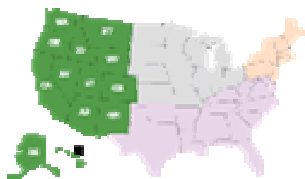
New Mexico Dept. of  
Agriculture

Oregon Dept. of Agriculture

Utah Dept. of Agriculture &  
Food

Washington State Dept. of  
Agriculture

Wyoming Business Council



WUSATA Branded Program funds are available to small companies that qualify. Current Branded Program Participants may receive up to 50% reimbursement of eligible expenses. Pre-qualification for reimbursement is mandatory. Please contact Alexa Hamilton at [alexa@wusata.org](mailto:alexa@wusata.org) for further details. Phone: 360/693.3373.

## Taiwan Menu Promotion

August 4<sup>th</sup> – September 17<sup>th</sup>, 2006  
Lavendar Cottage Restaurant Chain, North and Central Taiwan

*Benefits from participating in the activity:*

- ✓ Introduce your products to top chefs at a diverse chain with American and Taiwanese theme restaurants
- ✓ Have your products incorporated into both American and Chinese style recipes

The Idaho State Department of Agriculture, in cooperation with WUSATA, will be coordinating the Taiwan Menu Promotion. The six week promotion includes press events, recipe contests, cooking demonstrations, and printed menus featuring company products from the western United States.

The promotion is being held with the Lavendar Cottage Restaurant Chain, a chain of 5 well known restaurants located around the country. This is the second year Lavendar Cottage has been a part of the menu promotion. Last year more than 4300 items were sold during the 2 week promotion at a value of over US\$50,000. A number of those items remained on the restaurant's menu after the promotion ended. This year's promotion should be even better as it has been extended to 6 weeks.

Suitable products include, but are not limited to:

- Fresh Fruit
- Tortillas
- Ingredients
- Natural Pork, Beef, and Chicken
- Seafood
- Processed Potatoes (dehy. and frozen)
- Onions, Potatoes & other Vegetables
- Sauces, Spices, and Dessert Toppings

Products for consideration in the menu promotion will be shipped to Taiwan by July 10, 2006 for the restaurant to select which items will be on the menu.

***The menu promotion will be for products selected by the restaurant.  
Not all shipped products will be featured during the menu promotion.***

Companies interested in participating in this program should contact Lacey Menasco at [Imenasco@idahoag.us](mailto:Imenasco@idahoag.us) or 208-332-8538.

**If you are interested in registering for this activity, please complete  
and return the attached reservation form by:**

***June 30, 2006***



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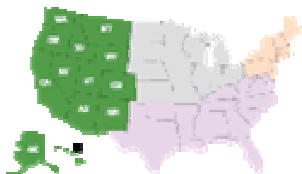
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WUSATA prohibits discrimination in its programs on the basis of race, color, national origin, gender, religion, age, disability, political beliefs, sexual orientation or marital or familial status. (Not all prohibited bases apply to all programs.) Persons with disabilities who require alternative means for communication of program information (Braille, large print, audiotape, etc.) should contact the WUSATA Executive Director at (360) 693.3373.

## Taiwan Menu Promotion

August 5<sup>th</sup> – September 17<sup>th</sup>, 2006

### COMPANY INFORMATION:

Company Name: \_\_\_\_\_  
Contact Name: \_\_\_\_\_ Title: \_\_\_\_\_  
Address: \_\_\_\_\_  
City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_  
Phone: (\_\_\_\_) \_\_\_\_\_ Fax: (\_\_\_\_) \_\_\_\_\_  
E-mail: \_\_\_\_\_ Web site: \_\_\_\_\_

### PRODUCT INFORMATION:

Product Description: \_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

### ACTIVITY INFORMATION:

Products for consideration in the menu promotion will be shipped to Taiwan by July 10, 2006 for the restaurant to select which items will be on the menu.

***The menu promotion will be for products selected by the restaurant.  
Not all shipped products will be featured during the menu promotion***

For more information, please contact Lacey Menasco at  
[lmenasco@idahoag.us](mailto:lmenasco@idahoag.us) or 208-332-8538.

**RESERVATION DEADLINE: June 30, 2006**

**Return the completed Activity Registration Form by fax: 208-334-2879**

### PAYMENT INFORMATION: \$50.00

If a company has paid for a Generic Activity (trade show, trade mission, etc.) and cancels its participation at least 120 days before the start of the activity a full refund of any payments received will be made. If cancellation is made less than 120 days before the start of the activity, a refund may be made if another company steps forward within that 120 day time frame and pays for the right to be the participant in that same Generic Activity. If another company does step forward and pays for that Generic Activity within that time frame, then WUSATA will provide the first company a refund equal to the amount paid by the second company for the Generic Activity in question or the amount paid by the first company, whichever is less. Neither WUSATA nor the Project Manager nor any other party is obligated to find another company willing to step forward and be the participant in the subject Generic Activity.

Authorized Signature: \_\_\_\_\_  
Printed Name: \_\_\_\_\_  
Date: \_\_\_\_\_